



7. – 11. 4. 2024 | Brno Exhibition Centre

CORPORATE INVITATIONS TO THE TRADE FAIR IN 2024

Dear Exhibitors,

in order to maintain high visitor visibility and strengthen the visitor structure, we are sending you a summary of the **CORPORATE INVITATION system to the TECHAGRO, SILVA REGINA, BIOMASA 2024** trade fairs, which will allow you to invite your business partners and potential customers to visit the trade fairs.

I WANT TO PROVIDE MY BUSINESS PARTNER WITH A FREE ENTRY TO THE FAIR

A) Free entrance for exhibitors and visitors

To invite your VIP partners to the trade fair free of charge, on-line **CORPORATE INVITATIONS** are sent to each exhibitor automatically per e mail on the basis of the allocated exhibition area size:

50 entrances for one day / one person for an area up to 99 m²

100 entrances for one day / one person for an area over 100 m²

This VIP invitation is used as a **FREE ticket** to the trade fair upon registration. The registration of the ticket will be made by your business partner very easily by using the instructions of the invitation at <https://www.bvv.cz/en/silva-regina> (etickets).

B) Free entry for the visitor, the exhibitor pays the claimed entries – ON REQUEST

To invite business partners to the trade fair free of charge, use the **REGISTRATION CODE** at <https://www.bvv.cz/en/silva-regina>, which will allow the visitor **free entrance** to the trade fair. Upon the end of the fair, the **exhibitor will be additionally billed for the claimed entries** based on this code at a rate of **CZK 80 incl. VAT** per entry.

The registration code can be limited to a specific number of registrations or generate codes in the number of people invited.

I WANT TO ATTRACT BUSINESS PARTNERS THROUGH A CHEAPER TRADE FAIR TICKET

You can use the **REGISTRATION CODE** to invite your partners and potential customers. Each exhibitor receives their **unique code**, regardless of the size of the exhibition stand area, which they can use **without limitation** in invitations, advertising, email communication, etc.

The exhibitor will not be charged any fees for the used entries - the registration code is FREE for the exhibitors.

After registering this code on <https://www.bvv.cz/en/silva-regina>, the **visitor will be able to purchase a ticket online at a discount price of CZK 120 incl. VAT** per entry. (compared to a regular entry fee of CZK 250).

A list of contacts of the visitors who used the invitation will be generated for the exhibitors from both registration systems after the fair.

We hope you will support the exposure of your exhibition stand by distributing the electronic codes.

With best regards,
The trade fair organisation team